

SIR ISSAG NEWTON COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi & Permanently Affiliated to Anna University, Chennai.

(An ISO 9001:2015 Certified Institution)

Velankanni Road, Pappakovil, Nagapattinam - 611 102

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INDUSTRY INSTITUTE INTERACTION CELL

S.N O	NAME	DESIGNATION	ROLE	MOBILE NUMBER
1	MR. A.MUTHUSAMY	AP/AGRI	HEAD	7558175482
2	MR. P.ARIVAZHAGAN	AP/ECE	ASSISTANT	9629843400
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4	MR.M.NAGULAN	AP/AIDS	ASSISTANT	9025031033
5	MISS.RUBAVAHINI	AP/CSE	ASSISTANT	7904938089
6	MR.PRAVEEN KUMAR	AP/AGRI	ASSISTANT	9524854249

INDUSTRY INSTITUTE INTERACTION CELL ROLES AND RESPONSIBILITIES

Roles	Responsibilities		
 The Industry Institute Interaction Cell (IIIC) serves as a vital bridge between academic institutions and industry, fostering collaboration that enhances research, innovation, and employability. By facilitating partnerships, the IIIC helps align curriculum with industry needs, ensuring students acquire relevant skills and knowledge. It organizes workshops, internships, and 	• The Industry Institute Interaction Cell (IIIC) is tasked with a range of responsibilities aimed at enhancing collaboration between academic institutions and industry. Primarily, it facilitates partnerships by organizing workshops, seminars, and guest lectures featuring industry experts, which enrich the learning experience for students. The IIIC is also responsible for coordinating internships and industrial visits, providing students with practical exposure and hands-		
guest lectures, providing students with exposure to real-world challenges and networking opportunities. Additionally, the	on experience. Additionally, it actively works to align academic programs with		



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IIIC promotes joint research projects, enabling faculty and students to work on practical problems, thus driving technological advancements and economic growth. Overall, the IIIC plays a crucial role in creating a synergistic environment that benefits both students and industry stakeholders.

industry requirements by gathering feedback from industry partners and adapting curricula accordingly.

• The cell promotes joint research initiatives, fostering innovation and ensuring that academic research addresses real-world challenges. Furthermore, it serves as a platform for networking, helping students connect with potential employers and mentors, ultimately bridging the gap between education and employment.

PRINCIPAL
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